



CONNECT. INSPIRE. TRANSFORM.

Invest in the Bay Area. Invest in ALF Silicon Valley.



Leadership is about creating a domain in which human beings continually deepen their understanding of reality and become more capable of participating in the unfolding of the world. Ultimately leadership is about creating new realities.”

– Joseph Jaworski, ALF Founder

ALF IS MORE IMPORTANT NOW THAN EVER.

Our role is becoming increasingly vital. If there was ever a need for dialogue and conversation, that time is now. From Affinity Groups to our Racial Caucuses and National Dialogues, we see passion and participation like never before. At a time when families are struggling to exist in the same spaces, ALF leaders prove that we can move through the world as inclusive, mindful changemakers that leverage cross-sector networks to have impact.

YOU CAN MAKE A DIFFERENCE.

With the rise of misinformation and tribalism, the values and practices of dialogue and civic engagement are becoming a thing of the past.

The more divided and unengaged our community becomes, the more difficult it is to understand and empathize with others.

Our Fellows Program strengthens diverse leaders to serve the common good. We invest in nourishing their capacity to collaboratively address public issues. Our Senior Fellows work towards positive change across the communities we serve.





ALF IS PERFECTLY SUITED TO LEAD THE CONVERSATION.

One of the biggest successes of ALF Silicon Valley is the establishment of ALF Insights (ALFI), our facilitation arm. Experience facilitating Fellows Programs, affinity groups, and difficult conversations gave us the perfect foundation to expand our reach to offer consultation services. The relationship-building opportunities that have come from the work of our ALFI team have been essential in bringing positive change to our communities. The team helps build spaces for high-quality dialogue and leaves a lasting impact.

Our team is comprised of ALF Senior Fellows and staff, and our teaching and learning are ongoing. As ALF Silicon Valley grows, so does the impact of our network.

Thanks to the support of our community, we are on our way to becoming the go-to organization for facilitation.

The world is evolving, and we need to keep up. Since our founding, we have been deeply rooted in the work of dialogue across differences and bridging gaps in communities and causes.

WE ARE TAKING OUR COMMITMENT FURTHER WITH CIVIC BRIDGE BUILDING WORK.

- We are supporting the Congressional Building Civic Bridges Act. This proposed legislation features a bill to support community civic bridge building to heal divides and establish a new, non-partisan pilot program within AmeriCorps focused on building relationships across lines of difference.
- ALF National, under the leadership of ALF Silicon Valley, has signed on as an endorser of this legislation in partnership with various like-minded organizations.
- On October 25th, we hosted a civic bridge-building dialogue with the former CEO of Convergence for Policy Resolution in Washington, DC, and the producer of the award-winning documentary America Dialogue Lab.
- In 2003, ALF Silicon Valley CEO and Interim Director of ALF National, Suzanne St. John-Crane, was asked to speak at the National Conference for Dialogue and Deliberation with Nory Angel, CEO of ALF Houston.

YOUR SUPPORT OF ALF IS SUPPORT FOR A MORE EQUITABLE AND THRIVING BAY AREA.

- Our network of 800 Senior Fellows is the most diverse in Silicon Valley, encompassing a wide variety of backgrounds, beliefs and sectors. Our diversity is our strength.
- Annually, we host over 230 dialogue and engagement events, including Class Reunions, Affinity Group Meetings, Guest Dialogue events, and social gatherings. With ALF's guiding principles, these events present open spaces where attendees choose to be challenged and participate in difficult dialogue with open minds and hearts. No matter the conversation, participants leave with something learned about themselves.
- ALF Silicon Valley is expanding. We have been intentional with our efforts to include leaders from San Francisco and the East Bay and have introduced benchmarks to ensure we continue to represent the greater Bay Area region.



CLASS XLII & CRISTO REY:

Members of the recently graduated Class XLII came together to support the work of Cristo Rey De La Salle East Bay High School, an Oakland school with a primarily Latinx, Asian, and African-American student body. Stephen Murphy, a member of Class XLII, serves as the school's President and CEO.

Class XLII leaned into their curiosity about Stephen's work and were eager to begin collaborating, even before completing their Fellows Program experience, as demonstrated by the participation by some in the school's Lunch & Learn program. Class XLII volunteer speakers included Mica Mayo, Vice President of Operations, Digital Innovation & Transformation at ServiceNow; Tanja Powers, Vice President, Head of Ophthalmology at

Genentech; and Maria Noel Fernandez, Deputy Executive Director of Working Partnerships USA.

Stephen's Class XLII classmate, Jimmy Hu, Chief Operating Officer of Sutter East Bay Medical Foundation, hired twelve students from Cristo Rey's Corporate Work Study Program.

Finally, Class XLII came together to support the Cristo Rey Gala, an event to celebrate and support students' bright future. This year's gala was a success, with at least \$50,000 raised from ALF participants alone, and at least \$100,000 in revenue for the school was attributed to ALF connections.

SHAPING TOMORROW: ALF NATIONAL

There are eight ALF chapters and over five-thousand Senior Fellows nationwide. ALF Silicon Valley is leading the expansion of ALF National, and your support will enable us to realize the full potential of this growing network.

There are three phases in the Building ALF 2.0 five-year business plan:

1 PHASE ONE **ACTIVATE OUR GREATEST ASSET**

For the first time in its 40-year history, connect 5,000 ALF Senior Fellows residing in 46 states to each other through a network weaving app. Offer content and programming to the national network—including affinity and action groups, a national speakers series, and a national Senior Fellow class cohort—that inspires deep connection and civic action.

2 PHASE TWO **REIMAGINING CHAPTERS**

Build a new circular economy between ALF National and chapters that creates efficiencies through sharing services; uplevels curriculum, data collection and outcomes measurement; increases impact and generates greater interest in the Fellows program through robust brandraising campaigns.

3 PHASE THREE **SCALE**

Be open for new business. Respond to cities who've inquired about starting an ALF chapter, and conduct market analysis to determine what regions and cities are ripe for ALF chapters. Create toolkits, raise start-up funds to be matched by local regions, and aim to open ten new chapters in five years, increasing the number of new Senior Fellows each year by more than double.

Our history books are being rewritten, the “middle ground” is being vastly eroded, and everyone is being forced to choose sides. To succeed as a community and as a democracy, we need to focus on what unifies us despite our differences.

YOUR INVESTMENT.

As Senior Fellows and catalysts for the common good, you hold the keys to our collective impact. Your dedication to the process fuels our commitment to inspire positive change through the work of ALF.

Despite economic challenges and the lingering impact of the pandemic, we aim to build a brighter future for the Bay Area and beyond. We're working hard to provide meaningful insight and valuable learning experiences while fostering equity and prosperity.

With your help, we can sustain the Fellows Program on an ongoing basis. And while we may invest more in our programs and offerings than what we generate in revenue, we place great importance on the positive impact we create.

This ALF programmatic offering stands out as the only one of its kind that bridges the gap between influential grassroots leaders and those who hold positions of power and influence. We strive to provide opportunities for marginalized leaders by facilitating their inclusion in gatherings with established and affluent leaders, allowing for rare connections and collaborations.

NEARLY 70% OF SENIOR FELLOWS FROM OUR LAST FIVE CLASSES HAVE REPORTED COLLABORATIONS WITH THEIR CLASSMATES.

THAT'S 75 INFLUENTIAL LEADERS WHO NOW HAVE A FAST-FORWARD CARD WITH EACH OTHER AND ARE LEVERAGING THE NETWORK AND NEW LEADERSHIP PRACTICES TO DO SOMETHING GOOD IN THEIR COMMUNITIES.

AFFINITY GROUPS:

ALF Affinity Groups are groups of Senior Fellows that convene around a common interest or goal. ALF offers a diverse selection of affinity groups that focus on various issues and support Senior Fellows in leveraging the power of the network to foster deeper understanding across differences, promote cross-sector collaboration, and create a more significant impact in the Bay Area.

POWER CIRCLES:

ALF Power Circles allow Senior Fellows to take a deeper dive into projects and ideas that our Senior Fellows have already defined or developed. The ALF team can provide a platform to coordinate and share progress within a group of Senior Fellows to advance a project. Names, titles, and companies only tell you so much - we encourage our Senior Fellows to tap the wisdom and power of the ALF network and explore the possibilities.

YOUR COMMITMENT.

We believe that the Fellows Program sparks the process of transformation, and dynamic collaborations are born out of the growing tapestry of Senior Fellow networks.

Through our continued investment in our graduates, these networks unlock boundless potential and forge a path toward profound impact and lasting change.

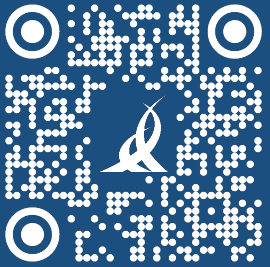
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The ALF Power Circle was incredibly beneficial. It gave me insights into new questions and perspectives to explore and opened doors to new problem-solving partners.”

– Mary Ann Dewan, Class XXXIX



MAKE YOUR INVESTMENT IN ALF AND THE GREATER BAY AREA TODAY.



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